



children's museum san diego museo de los niños

## CONTACT

Gavon Morris

[gavon@childrensmuseumsd.org](mailto:gavon@childrensmuseumsd.org)

619 233 8792 x101

# NEWS RELEASE

for immediate release

## OPENING AT PINNACLE MUSEUM TOWER TO BENEFIT CHILDREN'S MUSEUM

**May 26, 2006**—Vertical Village Realty will host the grand opening of its newest office building at The Pinnacle Museum Tower in San Diego's Marina District on June 8 and will kick-off its fundraising efforts that evening for the Children's Museum/Museo de los Niños San Diego.

Vertical Village Realty's efforts to support the Children's Museum consist of monetary donations for every closed real estate transaction, the sale of donor tiles at each of VVR office and hosting many fundraising events in the future.

Guests are invited to come to the grand opening from 5pm to 8pm for hors d'oeuvres, music and mingling with downtown residents and business owners alike. An ice cream social will also be hosted that day from noon to 3pm with treats from Marble Slab Creamery.

"The Children's Museum is undertaking its greatest transformation since its founding a quarter of a century ago," Kay Wagner, executive director, said. "By building a new state-of-the-art facility and expanding programming, we are reshaping the role and identity of the Museum as a premier family attraction and community resource."

To date, more than 75 percent of the \$28 million Museum project has been raised.

The Children's Museum/Museo de los Niños San Diego is a cultural and educational institution with a 24-year history of hands-on, arts-based programs for children and their families. Located in the heart of the Marina District, the new Museum will be an integral part of downtown's revitalization, according to Wagner.

The new Museum will include art galleries, theatrical spaces, a toddler area, a revolving artist-in-residence space, clay, painting and mixed-media studios, as well as a computer animation studio, party rooms and a sit-down cafe. In addition to public spaces, the Museum facility will house the Museum School, administrative offices and an exhibit workshop. And the adjacent Museum Park will bring the artists' works to the outdoors.

For more information on the Museum, visit the website at [childrensmuseumsd.org](http://childrensmuseumsd.org) or phone 619 233 8792.